TONI STUDIO

END USER LICENSE AGREEMENT (EULA)

MASTER FONT SOFTWARE LICENSE

Version 1.2
Effective Date: 10 November 2026

Twenty-three general agreement sections
Eight license schedules

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This End User License Agreement (“EULA” or “Agreement”) governs the use of font software and related digital font products provided by Toni Studio (“Toni Studio,” “we,” “us,” or “our”).

By purchasing, downloading, installing, or using any Toni Studio Font Software, you (“Licensee,” “you,” or “your”) agree to be bound by this EULA and the specific license category, tier, and usage limitations purchased. If you do not agree to these terms, you must not install or use the Font Software.

PART I — GENERAL LICENSE TERMS

1. General License Terms

1.1 License Grant

Toni Studio grants the Licensee a limited, non-exclusive, non-transferable, and non-sublicensable right to install and use the Font Software solely within the scope of the license purchased. The Licensee does not acquire ownership of the Font Software or any underlying typeface, design, copyright, or intellectual-property rights.

1.2 Authorized Licensee

The license is granted to the individual or legal entity identified as the purchaser or Licensee in the applicable order or written licensing agreement. The license may not be transferred to another individual, company, brand, or organization unless expressly authorized in writing by Toni Studio.

1.3 Ownership and Intellectual Property

All rights, title, and interest in the Font Software, including its design, source files, outlines, software, and associated intellectual property, remain the exclusive property of Toni Studio or its respective rights holders. Purchasing a license grants permission to use the Font Software; it does not constitute a sale or transfer of ownership.

1.4 Scope of Permitted Use

The Licensee may use the Font Software only for the purposes expressly permitted by this EULA, the specific license category purchased, the applicable usage tier, quantity and limitations, the order and purchase details, and any applicable written licensing terms approved by Toni Studio. Any use outside the purchased scope requires the appropriate additional license, upgrade, or written authorization.

1.5 Reserved Rights

All rights not expressly granted under this EULA are reserved by Toni Studio. No permission, license, or right shall be implied merely because a particular use is not expressly prohibited.

2. Client Work

The Licensee may use the Font Software to create personal or commercial work for clients, provided that such use remains within the scope and limitations of the purchased license. The Licensee may deliver finished outputs such as flattened JPG, PNG, other rasterized images, non-editable PDFs, printed materials, finished physical artwork, outlined or converted vector artwork, and final logo or branding artwork where permitted. Such outputs must not expose the original Font Software as a reusable font asset.

The Licensee must not provide, transfer, distribute, or make the original Font Software available to clients unless expressly permitted under a separate written agreement issued by Toni Studio. A client wishing to independently install,

edit, or use the Font Software must obtain an appropriate license directly from Toni Studio. The Licensee remains responsible for ensuring that all client work complies with the applicable license category and usage limitations.

3. Printers, Agencies, Contractors, and Service Providers

The Licensee may provide finished, flattened, or outlined artwork to printers, manufacturers, agencies, contractors, developers, and other service providers where reasonably necessary to complete a licensed project. Providing finished artwork does not authorize distribution or transfer of the original Font Software.

Printers, manufacturers, contractors, agencies, freelancers, and other service providers may access or use the Font Software only where expressly permitted under the applicable license or separately authorized in writing by Toni Studio. For Corporate National and Corporate Worldwide, limited third-party access is permitted in accordance with Schedule H.8.

Any permitted third-party access must be limited to the relevant project, authorized services, and applicable scope. Such access does not grant the third party an independent, transferable, or continuing license to the Font Software.

Unless expressly permitted under the applicable license or authorized in writing by Toni Studio, the Font Software must not be shared with or made available to any third party. The Licensee remains responsible for ensuring that all permitted third-party access complies with this Agreement.

4. Installation and Licensed Users

The Font Software may only be installed and used by the number of authorized users and on the number of devices permitted under the purchased license. Each installation must be limited to an authorized user and device within the purchased tier, except where a specific license schedule expressly provides otherwise. For Corporate National and Corporate Worldwide, the unlimited user and device rights in Schedule H.7 apply within the Licensed Organization. The Font Software must not be shared with unauthorized individuals, employees, contractors, clients, or other third parties. Additional users or device installations must be covered by the appropriate tier or written authorization. All applicable user, device, project, domain, server, publication, brand, and other limits must be respected, subject to express overrides in Schedule H.

A multi-device license does not automatically authorize multiple users or organizations unless expressly stated. An unlimited device or user allowance remains subject to the specific scope of the purchased license and does not permit redistribution or sharing outside that scope.

Unless a specific schedule provides otherwise, the Licensee may maintain reasonable backup copies solely for personal security and archival purposes. Such copies must remain under the Licensee's control, must not be distributed or made publicly accessible, and remain subject to purchased user and device limits. Upon valid termination, active and backup copies no longer lawfully licensed must be deleted or uninstalled, except where retention is required by applicable law.

5. Font File Sharing and Redistribution

Unless expressly authorized in writing by Toni Studio, the Licensee must not sell, resell, commercially redistribute, share, lend, rent, donate, sublicense, or transfer the Font Software to unauthorized parties; upload it to public websites, file-sharing platforms, repositories, or cloud storage accessible to unauthorized users; include it in downloadable bundles, resource packs, or digital products; distribute it in editable templates that allow extraction, installation, or reuse; make it publicly downloadable; or provide it to clients, coworkers, agencies, printers, contractors, or service providers.

The Licensee may create permitted finished design outputs provided that they do not expose the original Font Software as a reusable or extractable font asset. Third-party access authorized under applicable written licensing terms is limited to the scope, project, entities, and duration specified in those terms.

Unauthorized sharing, distribution, or transfer constitutes a breach and may result in termination of the applicable license, subject to Section 13 and applicable law.

6. Font Modification and Outlines

The Licensee may convert text created using the Font Software into outlines, curves, vector shapes, or rasterized graphics for permitted design projects. Resulting graphic artwork may be resized, recolored, cropped, combined with other elements, or otherwise modified as part of a finished creative work.

Unless expressly authorized in writing, the Licensee must not modify, alter, rename, or adapt the original Font Software; convert it into another distributable font format; reverse engineer, decompile, or disassemble it; create or distribute derivative font software; reconstruct or create a competing typeface substantially based on it; or redistribute modified versions.

Permission to modify outlined or rasterized artwork does not grant ownership of, or rights to modify, the underlying Font Software. Where a category permits font embedding, appropriate technical protection must be used to prevent unauthorized extraction or independent reuse, as specified in the applicable schedule.

7. Trademark and Logo Rights

The right to create a logo using the Font Software does not automatically include the right to register that logo as a trademark. Trademark registration and official brand identity rights are permitted only where expressly included in the purchased Business & Logo License, Corporate National, or Corporate Worldwide package, or authorized under applicable written licensing terms.

Where granted, trademark rights apply to the resulting approved logo or wordmark and do not transfer ownership of the Font Software, typeface, or underlying letter designs. The Licensee may deliver final static, flattened, or outlined logo artwork to a client where permitted. The client or Licensee must not receive or redistribute the original Font Software unless separately licensed or expressly authorized.

Ownership and use of final logo artwork are determined by the agreement between the designer and client or brand owner. That agreement does not transfer ownership of the Font Software or underlying typeface. Each brand, logo, or trademark remains subject to the purchased scope.

8. Artificial Intelligence and Machine Learning

Unless expressly authorized in writing by Toni Studio, the Licensee must not use, submit, upload, or make the Font Software available for AI or machine-learning training; dataset creation; font- or typography-generation models; training, fine-tuning, or evaluation of generative models; automated typeface recreation or font synthesis; development of competing or derivative font products; or any similar computational process intended to reproduce, learn from, or generate font designs based on the Font Software.

The Licensee must not upload the original Font Software to AI platforms, model-training services, or public datasets where it may be retained, processed, or reused for training. This restriction does not prohibit ordinary creative use in permitted design applications, provided the Font Software itself is not submitted or used as training data. Using rendered design output in ordinary creative work does not, by itself, constitute font training under this section.

9. End Products and Sales Limits

Where a purchased license limits end products, units, sales, impressions, publications, or other measurable usage, the Licensee must remain within that limit. Unless expressly stated otherwise, usage limits are cumulative within the applicable licensed scope; additional users, devices, stores, marketplaces, or channels do not multiply permitted quantities; the same end product distributed through multiple channels remains subject to the applicable combined limit; and an upgrade or additional authorization must be obtained before exceeding a limit.

Specific counting methods, measurement periods, and exceptions are determined by the applicable schedule and purchased terms. Unlimited usage applies only to the specific category and scope expressly covered. Unlimited Devices does not mean Unlimited Users under Schedule A; unlimited page views apply only to the licensed primary domain and included subdomains under Schedule B; unlimited Broadcast audience reach applies only to the licensed production and distribution category under Schedule F; unlimited Publishing copies apply separately to each licensed title under

Schedule D; unlimited application downloads apply only to licensed products under Schedule E; and Server License counting is governed by Schedule G. These category-specific limits do not restrict the express Corporate All-in-One rights in Schedule H, which prevail only within the Licensed Organization and territory of the applicable Corporate Package as stated in H.11.

10. License Upgrades and Additional Rights

If intended or actual use exceeds the scope, quantity, or limitations of the purchased license, the Licensee must obtain the appropriate upgrade, additional license, or written authorization. An upgrade may be required when adding users, devices, brands, domains, projects, or servers; exceeding sales, publication, traffic, impression, or distribution limits; beginning a use not covered by the original license; or expanding use to additional businesses, clients, products, or organizations.

An additional license or upgrade does not automatically grant unrelated rights unless expressly included in the applicable purchase terms or written agreement.

Notwithstanding the foregoing, Corporate National and Corporate Worldwide do not require a separate upgrade or additional standard license for users, devices, brands, domains, projects, products, servers, or other usage expressly included in Schedule H, provided such use remains within the Licensed Organization and the territorial scope of the applicable Corporate Package. This exception does not extend to separate legal entities or any rights outside the express scope of Schedule H. Any use beyond that scope requires prior written approval, an applicable upgrade, or additional licensing terms from Toni Studio.

11. Corporate Licensing and Special Terms

Projects, organizations, or usage requirements outside the standard scope of Corporate National or Corporate Worldwide may be reviewed by Toni Studio and, if approved, documented as Special Corporate Licensing Terms attached to or incorporated into the applicable Corporate Package. Corporate National and Corporate Worldwide are the only standard Corporate Packages and may be purchased through Toni Studio’s official WooCommerce store. They are governed by this EULA, Schedule H, the applicable order details, payment record, and Toni Studio-issued license record. A separate signed agreement is not required for a standard Corporate Package unless requested by Toni Studio or required by applicable law.

Any additional permission, exception, or organizational arrangement outside the express scope of a standard Corporate Package is valid only when approved in writing by an authorized representative of Toni Studio as Special Corporate Licensing Terms attached to or incorporated into the applicable package. Such terms may identify additional rights, restrictions, commercial terms, quantities, territories, duration, users, brands, projects, entities, or infrastructure. They modify the applicable package only to the extent expressly stated and do not create a third standard Corporate package. All other provisions remain applicable unless expressly modified in writing.

For Corporate National and Corporate Worldwide, the rights included in Schedule H apply without separate purchase of the corresponding standard license categories, but only within the organizational and territorial scope stated in Schedule H. An approved upgrade from Corporate National to Corporate Worldwide must be documented through an updated order, payment record, Toni Studio-issued license record, or other written confirmation issued by Toni Studio.

12. Term and Duration

Unless a written license agreement expressly provides otherwise, all standard licenses are perpetual and remain valid without expiration, subject to this EULA. Corporate National and Corporate Worldwide are perpetual as stated in Schedule H.11, unless Special Corporate Licensing Terms expressly approved by Toni Studio provide otherwise for the rights identified in those terms. Any variation to the duration of a Corporate Package must be expressly stated in the applicable Special Corporate Licensing Terms and applies only to the rights expressly identified therein.

A perpetual license permits continued use within the original purchased scope, subject to this EULA and valid termination under Section 13. It does not grant additional users, devices, projects, brands, domains, products, or other rights beyond those purchased. Any renewal, extension, or change of duration must be confirmed through the purchase

terms or a written agreement.

13. Termination for Breach

Toni Studio may suspend or terminate the Licensee's rights if the Licensee materially breaches this EULA or uses the Font Software outside the purchased scope. Where reasonably possible, Toni Studio will provide written notice describing the breach and allow fourteen (14) days to remedy it. If not remedied within that period, Toni Studio may terminate the affected license.

For serious violations, including unauthorized resale, public distribution, piracy, or deliberate infringement of intellectual-property rights, Toni Studio may take appropriate protective or legal action, including suspension or termination where permitted by law.

Upon valid termination, the Licensee must cease the affected unauthorized use and delete or uninstall copies no longer lawfully licensed. Termination does not affect rights, remedies, or obligations accrued before termination. Nothing in this section limits mandatory rights or remedies under applicable law.

14. Refund Policy

Font Software is a digital product. Once delivered, downloaded, or made available to the Licensee, completed purchases are generally non-refundable, except where a refund, cancellation, or other remedy is required by applicable law.

This policy does not limit mandatory consumer rights relating to defective, corrupted, incorrectly supplied, or materially misrepresented digital products. If the Licensee experiences a technical issue, Toni Studio should first be given a reasonable opportunity to investigate and provide an appropriate solution. Any refund or other remedy will be handled in accordance with applicable consumer-protection laws and the circumstances of the purchase.

15. Disclaimer of Warranties

The Font Software is provided on an “as is” and “as available” basis to the maximum extent permitted by applicable law. Toni Studio does not warrant compatibility with every operating system, application, software version, device, or technical environment.

The Licensee is responsible for checking compatibility and suitability for the intended project or workflow. Toni Studio will make reasonable efforts to provide Font Software in the formats and specifications stated in the applicable product description. Nothing excludes or limits mandatory statutory warranties or consumer rights that cannot lawfully be excluded.

16. Limitation of Liability

To the maximum extent permitted by applicable law, Toni Studio shall not be liable for indirect, incidental, special, punitive, or consequential damages, including loss of profits, business interruption, loss of data, or loss of business opportunities arising from use of, or inability to use, the Font Software.

Toni Studio's liability shall not be excluded or limited where prohibited by applicable law. Nothing limits liability for matters that cannot lawfully be excluded or restricted.

17. Compliance and Records

The Licensee is responsible for ensuring that all use remains within the purchased scope. Where reasonably necessary to investigate a suspected license violation, Toni Studio may request information reasonably required to verify compliance, including authorized users and device installations; licensed websites and monthly page views; brands, projects, or publications; sales, distribution, or impression volumes; applications, games, or servers; and other information directly relevant to the purchased scope.

Requests must be reasonable and proportionate. Toni Studio will not request irrelevant personal or business information for this purpose. The Licensee must provide accurate information and cooperate reasonably, subject to applicable data-protection and privacy laws.

18. Amendments

Toni Studio may update or revise this EULA. Unless required by law or expressly agreed otherwise in writing, an updated version applies to purchases made on or after its stated effective date.

Existing licenses remain governed by the EULA version applicable at the time of purchase, together with any subsequent written upgrade or amendment accepted by the Licensee. Any material change to an existing license's scope must be communicated and accepted where required by applicable law or the applicable written agreement.

PART II — GENERAL CLOSING PROVISIONS

19. Severability

If any provision is found invalid, illegal, or unenforceable by a competent authority, that provision shall be limited or removed only to the extent necessary. The remaining provisions shall continue in full force and effect to the extent permitted by applicable law.

20. No Waiver

Failure or delay by Toni Studio to exercise any right or enforce any provision shall not constitute a waiver. Any waiver must be expressly made in writing by an authorized representative of Toni Studio. A waiver relating to one breach or circumstance does not waive any other breach or circumstance.

21. Entire Agreement and Order of Precedence

21.1 Entire Agreement

This EULA, the applicable purchased license schedule, the order and purchase details, payment record, Toni Studio-issued license record, and any applicable written licensing terms constitute the agreement concerning licensed use of the Font Software. For Corporate National and Corporate Worldwide purchased through WooCommerce, the purchase and licensing documentation described in Schedule H.12 forms part of this Agreement. The specific license category, tier, quantity, and usage scope purchased form part of this Agreement. This Agreement supersedes prior discussions or understandings concerning the same licensed use, except for any written agreement that expressly remains applicable.

21.2 Order of Precedence

In the event of any conflict concerning licensed rights or obligations, the following order of precedence shall apply, but only to the extent that the higher-priority document expressly addresses the specific right or obligation in question: (a) applicable Special Corporate Licensing Terms or other written licensing terms expressly approved by an authorized representative of Toni Studio; (b) for Corporate National or Corporate Worldwide, Schedule H together with the applicable WooCommerce order details and Toni Studio-issued license record, solely for identifying and evidencing the purchased Corporate Package and its authorized scope; (c) the applicable purchased license schedule and tier; and (d) the general provisions of this EULA.

Order confirmations, payment records, and license records serve as evidence of the transaction, the Licensed Organization, the purchased package, and its authorized scope. They do not independently create, expand, or modify licensing rights beyond those expressly granted under this EULA or applicable written licensing terms.

No document shall be interpreted as granting rights beyond its expressly stated scope.

For clarity, the fundamental protections of this EULA remain applicable, including Toni Studio's ownership of the Font Software, restrictions against unauthorized copying, redistribution, resale, public distribution, extraction, and independent use of the original Font Software. Any exception to these protections must be specifically identified and expressly authorized in writing by an authorized representative of Toni Studio.

22. Contact

For licensing questions, permissions, compliance matters, or other inquiries, please contact Toni Studio through the official contact page:

https://madebytonistudio.com/contact/

23. Governing Law and Dispute Resolution

This EULA is governed by the laws of the Republic of Indonesia, without prejudice to mandatory consumer-protection rights that may apply to customers in other jurisdictions.

Subject to applicable mandatory law, disputes arising from this Agreement shall be submitted to the competent courts having jurisdiction over Toni Studio's principal place of business in Indonesia.

PART III — LICENSE SCHEDULES

The following schedules describe Toni Studio's standard license categories. The Licensee is bound only by the category, tier, and usage scope actually purchased. A category-specific rule applies to that category; all other provisions remain applicable.

SCHEDULE A — DESKTOP LICENSE

A.1 Purpose

Permits personal and commercial graphic design use for designers, freelancers, and individuals creating visual content for personal or business projects.

A.2 License Tiers

- 1–5 Devices
- 6–20 Devices
- Unlimited Devices

A.3 License Coverage

- Worldwide usage.
- Perpetual license with no expiration.
- Licensed to one individual.
- Installation on the number of devices permitted by the selected tier.
- Personal and commercial graphic design projects.
- Unlimited static print production for permitted designs.
- Use on personal and office computers, provided the applicable device limit is respected.

Unlimited Devices permits installation on unlimited devices for one individual Licensee only. It does not grant Unlimited Users or permit sharing with employees, teams, or other organizations.

A.4 Permitted Uses

Posters, flyers, brochures, social media graphics, presentations, packaging artwork, and other static visual designs. Unlimited static print production applies only to permitted static design outputs under this Desktop License. It does not grant publishing, webfont, app or game, broadcast, or other separately licensed rights.

A.5 Restrictions

The restrictions in this section apply to the Desktop License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4, Schedule H.11 determines the extent of the Corporate override.

- Font files may not be shared, redistributed, resold, or transferred.
- The license may not be shared with other individuals or employees.
- Website font embedding requires a separate Webfont License.
- App and game embedding requires a separate App & Game License.
- Commercial brand identity and trademark registration require a Business & Logo License.
- Editable templates or products that allow third parties to extract or reuse font files are not permitted.

The Font Software remains the intellectual property of Toni Studio. This license grants usage rights only and does not transfer ownership.

SCHEDULE B — WEBFONT LICENSE

B.1 Purpose

Permits embedding and use of Toni Studio fonts on websites.

B.2 License Tiers

- Starter — Up to 10,000 monthly page views
- Standard — Up to 100,000 monthly page views
- Professional — Up to 1,000,000 monthly page views
- Unlimited — Unlimited monthly page views

B.3 License Coverage

- Worldwide usage.
- Perpetual license with no expiration.
- One primary domain per license.
- All subdomains belonging to the registered primary domain are included.
- Personal and commercial website usage.
- Font embedding through CSS `@font-face` or equivalent webfont technologies.
- Monthly page views are calculated per calendar month.

Unlimited page views apply only to one licensed primary domain and its included subdomains. They do not authorize additional unrelated domains.

B.4 Permitted Uses

Embedding and displaying fonts on the licensed website for headings, body text, navigation, banners, and other website content.

B.5 Restrictions

The restrictions in this section apply to the Webfont License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4, Schedule H.11 determines the extent of the Corporate override.

- Each unrelated domain requires a separate Webfont License.
- Each client website requires its own license.
- Page views must remain within the purchased tier.
- If monthly page views consistently exceed the purchased limit, the Licensee must upgrade.
- Font files may not be redistributed, resold, shared, or made publicly accessible as downloadable files.
- The font may not be offered as a third-party font hosting or distribution service.
- Website visitors may view rendered text but may not receive the original font files for independent use.

This license grants website embedding rights only and does not transfer ownership.

SCHEDULE C — BUSINESS & LOGO LICENSE

C.1 Purpose

Permits commercial branding, logo creation, and visual identity projects.

C.2 License Tiers

- Single Brand — 1 brand
- Multi-Brand — Up to 5 brands
- Unlimited Brands — Custom quotation

C.3 License Coverage

- Worldwide usage.
- Perpetual license with no expiration.
- Commercial logo and brand identity creation.
- Trademark registration of qualifying logo designs is permitted.
- Business stationery, packaging, labels, and promotional brand assets.
- Client branding projects within the purchased brand limit.
- Desktop font installation rights solely for creating the licensed brand assets.

The included Desktop installation right is limited to one licensed individual and up to five devices. It does not authorize unrelated desktop design use or sharing with other individuals.

C.4 Brand Counting

Each distinct brand or business identity counts as one brand, regardless of whether it belongs to the same company or corporate group. For agencies and designers, each client's distinct brand counts separately. The purchased tier determines the maximum number of brands covered.

C.5 Ownership and Trademark Rights

The client or brand owner may own and use final logo artwork according to the agreement between the designer and client. Trademark registration of qualifying logo artwork is permitted, subject to applicable trademark laws. This permission does not transfer ownership of the Font Software, typeface, or individual font characters.

C.6 Restrictions

The restrictions in this section apply to the Business & Logo License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4, Schedule H.11 determines the extent of the Corporate override.

- Font files may not be shared, redistributed, resold, or transferred.
- The license may not be used beyond the purchased brand limit.
- Website font embedding requires a separate Webfont License.
- App and game embedding requires a separate App & Game License.
- Unrelated projects outside the licensed brand scope require an additional license.
- Editable font files or Font Software may not be included in client deliverables.

This license grants commercial branding and logo usage rights only and does not transfer ownership.

SCHEDULE D — PUBLISHING LICENSE

D.1 Purpose

Permits use of Toni Studio fonts in printed and digital publications.

D.2 License Tiers

- Starter — Up to 1,000 copies per title
- Standard — Up to 10,000 copies per title
- Unlimited — Unlimited copies per title

D.3 License Coverage

- Worldwide usage.
- Perpetual license with no expiration.
- Printed and digital publications.
- Books, novels, textbooks, magazines, journals, catalogues, brochures, and editorial materials.
- Digital PDF and e-book publications.
- E-book font embedding where appropriate technical protection is implemented.
- All editions and formats of the same publication title count toward the same copy limit.

D.4 Copy Calculation

The copy limit applies to the combined distribution of one publication title across all editions and formats, including hardcover, paperback, digital PDF, and e-book editions.

Digital copies distributed or published to readers count toward the applicable copy limit, including copies made available free of charge. For digital publications sold or distributed through a purchaser-based licensing arrangement, repeat downloads by the same purchaser of the same publication do not count as additional copies.

Print and digital copy quantities are combined when calculating the limit for each title. Each distinct publication title requires its own license.

D.5 Client and Agency Projects

Publishers, designers, and agencies may use the font for client publications, provided each client publication title has its own valid Publishing License.

D.6 Restrictions

The restrictions in this section apply to the Publishing License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4, Schedule H.11 determines the extent of the Corporate override.

- Font files may not be redistributed, resold, or shared.
- Original font files may not be included as downloadable assets in publications.
- Embedded fonts must be protected against extraction and independent reuse where technically supported.
- Distribution beyond the purchased copy limit requires an upgrade.
- The license does not grant rights outside the licensed publication.

This license grants publication and distribution rights only and does not transfer ownership.

SCHEDULE E — APP & GAME LICENSE

E.1 Purpose

Permits embedding Toni Studio fonts in mobile applications, desktop software, and video games.

E.2 License Tiers

- Single App / Game — 1 product
- Multi-App / Game — Up to 5 products
- Enterprise Usage — Custom quotation

E.3 License Coverage

- Worldwide usage.
- Perpetual license with no expiration.
- Embedding in commercial and non-commercial applications and games.
- Unlimited downloads for licensed products.
- One application released on both iOS and Android counts as one product.
- Updates, patches, and subsequent versions of the same licensed product are included.
- Font embedding with appropriate technical protection.

E.4 Product Counting

Each distinct application or game counts as one product. Different platforms of the same application or game are included under one product license, provided they represent the same product. Updates, patches, and subsequent versions of the same licensed product remain included. Applications or games with a different identity or functionality count as separate products and require separate coverage.

E.5 Restrictions

The restrictions in this section apply to the App & Game License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4, Schedule H.11 determines the extent of the Corporate override.

- Font files may not be redistributed, resold, or transferred.
- Original font files must not be directly accessible to application or game users.
- Fonts may not be offered as standalone downloads or independent exportable assets.

- Font files may not be extracted, reused, or distributed outside the licensed product.
- The font may not be used for third-party font hosting or distribution services.
- Additional products beyond the purchased limit require an additional license.

This license grants application and game embedding rights only and does not transfer ownership.

SCHEDULE F — BROADCAST LICENSE

F.1 Purpose

Permits use of Toni Studio fonts in audiovisual productions, including film, television, advertising, streaming, and digital media.

F.2 License Tiers

- Online Broadcast
- Offline Broadcast
- Full Broadcast (Online & Offline)

F.3 License Coverage

Online Broadcast

- YouTube, Vimeo, and other online video platforms.
- Social media video content.
- Digital advertising and promotional campaigns.
- Online streaming platforms.
- Website and online video distribution.

Offline Broadcast

- Television programs and commercials.
- Films and cinema releases.
- DVD and physical media distribution.
- Offline audiovisual presentations and screenings.

Full Broadcast includes both Online and Offline Broadcast usage.

F.4 General License Terms

- Worldwide usage.
- Perpetual license with no expiration.
- Each distinct audiovisual production requires its own license.
- Each client project requires a separate license.
- Unlimited audience reach for licensed productions.
- Multiple distribution platforms are included when distributing the same licensed production within the purchased category.

One Broadcast License covers one distinct audiovisual production. Distribution of that production across multiple platforms is permitted within the purchased Online, Offline, or Full Broadcast category. Separate productions and separate client projects require separate licenses.

F.5 Restrictions

The restrictions in this section apply to the Broadcast License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4, Schedule H.11 determines the extent of the Corporate override.

- Font files may not be redistributed, resold, or transferred.
- Original font files may not be included in production deliverables.
- The license may not be reused for separate audiovisual productions.
- Additional client projects require separate licenses.
- Usage outside the purchased distribution category requires an additional license.

This license grants audiovisual production and distribution rights only and does not transfer ownership.

SCHEDULE G — SERVER LICENSE

G.1 Purpose

Permits server-side font processing, automated rendering, and cloud-based applications.

G.2 License Tiers

- Single Server — 1 server or computing instance
- Multiple Servers — Up to 5 servers or computing instances
- Enterprise Infrastructure — Custom quotation

G.3 License Coverage

- Worldwide usage.
- Perpetual license with no expiration.
- Server-side font rendering and processing.
- Automated PDF, document, image, and graphics generation.
- Commercial SaaS and cloud-based application usage.
- Unlimited end users, provided licensed server capacity is respected.
- Each physical server, virtual machine, or cloud computing instance running font processing counts as one licensed unit.

G.4 Server Counting

Each server or computing instance performing font processing must be covered by the appropriate tier.

Limited internal development, staging, and testing environments may be excluded from server license counting only if used solely for internal non-production purposes. They must not serve external users, support commercial operations, process live customer requests, or provide publicly accessible services.

Any server or computing instance performing production processing, serving external users, or supporting commercial operations must be covered by the applicable Server License.

For non-Corporate Server Licenses, the treatment and counting of autoscaling, serverless, or dynamically provisioned computing environments must be expressly defined in an applicable Custom or Enterprise Licensing Agreement. Corporate infrastructure is governed by Schedule H.10.

G.5 Restrictions

The restrictions in this section apply to the Server License. Corporate National and Corporate Worldwide are governed by Schedule H; where a restriction in this section conflicts with an express right in H.4 or H.10, Schedule H.11 determines the extent of the Corporate override.

- Font files may not be redistributed, resold, or transferred.
- Public font hosting and third-party font download services are prohibited.
- End users may access rendered documents, images, and finished outputs, but must not receive original font files.
- The font may not be exposed through public APIs or services that allow third parties to retrieve the original Font Software.
- Additional servers or computing instances beyond the purchased limit require an upgrade.
- Use outside the licensed server environment requires an additional license.

This license grants server-side processing and rendering rights only and does not transfer ownership.

SCHEDULE H — CORPORATE ALL-IN-ONE LICENSE

H.1 Purpose and Scope

This Schedule establishes the Corporate All-in-One License available in two standard packages: Corporate National and Corporate Worldwide. Each package includes all ten usage rights listed in H.4, subject to the Licensed Organization, territory, safeguards, and other limits expressly stated in this Schedule and the Master EULA.

H.2 Corporate Licensing Structure

A. Corporate National. A perpetual Corporate All-in-One License permitting the Licensed Organization to exercise the rights in H.4 within one designated country, subject to H.5 and the organizational limitations in this Schedule.

B. Corporate Worldwide. A perpetual Corporate All-in-One License permitting the Licensed Organization to exercise the rights in H.4 across multiple countries worldwide, subject to the organizational limitations and safeguards in this Schedule.

These are the only two standard Corporate Package scopes. Both include all rights in H.4; no separate selection or purchase of the corresponding standard license categories is required. Any additional permission, exception, or organizational arrangement outside the express scope of the applicable package requires prior review and written approval under H.13. Such written terms modify the applicable package only to the extent expressly stated and do not create a third standard package.

H.3 Licensed Organization

The license is granted to the single legal entity identified as the purchaser in the applicable WooCommerce order and Toni Studio-issued license record (the “Licensed Organization”). The license applies only to that legal entity. Parent companies, subsidiaries, affiliates, sister companies, joint ventures, and other legally separate entities are not automatically included, even if they belong to the same corporate group.

A change of legal name without a change in legal identity may be recorded upon reasonable official supporting documentation. A transfer to a different legal entity, including through merger, acquisition, restructuring, or corporate reorganization, does not automatically transfer or expand the license and requires prior written approval from Toni Studio. An additional or successor legal entity is included only if Toni Studio expressly approves it in writing and records the applicable scope.

H.4 Included Corporate Usage Rights

Both Corporate National and Corporate Worldwide include the following ten rights without separate purchase of the corresponding standard license categories:

- **Unlimited Desktop Installations** — Installation and use on an unlimited number of computers and devices by authorized users within the Licensed Organization.
- **Unlimited Websites and Webfont Use** — Use and embedding of the Font Software across an unlimited number of websites and domains operated by the Licensed Organization.
- **Unlimited Advertising** — Use in online and offline advertising, promotional campaigns, marketing materials, and commercial communications.
- **Unlimited Social Media Content** — Use in social media posts, graphics, campaigns, videos, advertisements, and other authorized digital content.
- **Unlimited Trademark and Brand Identity Use** — Use in logos, trademarks, brand identities, corporate identities, and other branding materials of the Licensed Organization.
- **Unlimited Publishing and Merchandise** — Use in print and digital publications, packaging, clothing, bags, mugs, stationery, accessories, and other commercial merchandise.
- **Unlimited Apps, Games, Platforms, and Software** — Use in applications, games, software products, digital platforms, and other authorized interactive products.
- **Unlimited Server Usage** — Installation and use within the Licensed Organization's authorized server, cloud, virtual machine, and related infrastructure environments, subject to H.10.
- **Unlimited Film, Television, Streaming, and Broadcast Use** — Use in films, television productions, streaming content, audiovisual productions, and broadcast materials.
- **Unlimited Company-Wide Commercial Use** — Commercial use throughout the Licensed Organization's authorized business activities, subject to the territory and organizational scope of the purchased package.

These rights are unlimited in quantity within the authorized scope. They do not grant ownership of the Font Software or permission to redistribute, resell, publish, or independently sublicense the original font files.

H.5 Territory and Cross-Border Client Work

A. Corporate National. Corporate National is limited to one designated country identified in the applicable purchase or license record. The Licensed Organization's authorized commercial operations and use of the Font Software must remain within that territory. Mere technical accessibility of a website from another country, or incidental access by individuals outside the designated country, does not by itself constitute a territorial violation. Commercial targeting, operations, campaigns, or authorized commercial exploitation in another country fall outside the Corporate National License unless Toni Studio gives prior written authorization. Commissioned client work and its authorized commercial exploitation must remain within the designated territory unless otherwise authorized in writing.

B. Corporate Worldwide. Corporate Worldwide permits authorized commercial use across multiple countries worldwide. The Licensed Organization may provide commissioned services to clients located in any country, regardless of its own country of establishment, provided the work is created or supplied as part of its authorized business activities. Finished deliverables may be commercially used by the client in any country. This does not grant the client an independent license to the Font Software.

H.6 Brands and Brand Ownership

The Corporate License covers all brands, product lines, and business identities owned and operated by the Licensed Organization, without a numerical limit. A brand owned or operated by a separate legal entity is not automatically included, even if it belongs to the same corporate group, management, ownership, or branding structure. Additional legal entities or separately owned brands require prior written approval from Toni Studio.

H.7 Employees, Users, and Devices

The Licensed Organization may authorize its employees and internal users to install and use the Font Software without numerical limits on users, installations, or devices, provided such use remains within its authorized business activities and the scope of the Corporate License. The Licensed Organization is responsible for ensuring that employees and authorized users comply with this Master EULA and Schedule H.

H.8 Contractors and Third-Party Service Providers

The Licensed Organization may permit agencies, freelancers, designers, contractors, printers, production partners, and other service providers to access and use the Font Software where reasonably necessary to perform authorized work for the Licensed Organization. Such access is limited to the relevant project or authorized service and does not grant an independent, transferable, or continuing license. When the work or engagement ends, the service provider must stop using the Font Software and delete or uninstall its copies, unless continued access is necessary for another active and authorized Corporate task. The Licensed Organization remains responsible for compliance.

H.9 Client Work and Finished Deliverables

The Licensed Organization may use the Font Software to create commissioned work and commercial deliverables for clients, including branding, advertising, publishing, merchandise design, audiovisual productions, websites, applications, games, and other authorized commercial work. Finished deliverables may be provided to clients for commercial use within the permissions applicable to the relevant Corporate Package.

The client does not receive ownership of, access to, or an independent license to the original Font Software. Deliverables must not include original font files or permit extraction, installation, or independent reuse of the Font Software. Where a website, application, or other digital deliverable uses embedded or server-side fonts, the implementation must remain within the authorized Corporate usage and must not provide the client with independent access to or control over the original Font Software.

Corporate Worldwide permits commissioned work and finished deliverables to clients in any country. Corporate National remains subject to its designated territory under H.5.

H.10 Servers, Cloud Infrastructure, and Deployment

The Licensed Organization may install and use the Font Software across an unlimited number of authorized infrastructure instances, including physical servers, virtual machines, cloud-hosted environments, production, development, staging, testing and backup environments, autoscaling and dynamically provisioned instances, serverless infrastructure, and third-party hosting providers acting on its behalf. No numerical server or instance limit applies to these authorized uses. Infrastructure providers may use the Font Software only to support the Licensed Organization’s permitted activities.

The Corporate License does not authorize public font hosting, unrestricted public font downloads, distribution or resale of original font files, public services that expose original font files without appropriate access restrictions, or arrangements that allow unrelated organizations to use the Font Software independently.

H.11 Term, Restrictions, and Relationship with the Master EULA

Corporate National and Corporate Worldwide are perpetual licenses unless otherwise expressly stated in written terms approved by Toni Studio. The rights in H.4 prevail over inconsistent numerical limits, tier limits, category-separation requirements, or separate-license requirements in Schedules A–G, but only for the relevant right and within the Licensed Organization and territory of the applicable Corporate Package. These overrides do not remove technical protection requirements or restrictions against extraction, public download, redistribution, resale, or independent use of original Font Software by unrelated organizations. All other Master EULA protections remain applicable, including ownership, modification, AI/ML, and unauthorized sharing restrictions.

H.12 Purchase and License Documentation

Corporate National and Corporate Worldwide may be purchased through Toni Studio's WooCommerce store without a separately signed agreement unless requested by Toni Studio or required by applicable law. The WooCommerce order confirmation, payment confirmation or payment record, and Toni Studio-issued license record collectively constitute the purchase and licensing documentation for a standard Corporate Package. The license record must identify the Licensed Organization, purchased Corporate Package, authorized territory, actual purchase price and currency, purchase date, applicable Master EULA version, and WooCommerce order number. These details evidence the transaction and identify the licensed scope; they do not replace or expand the rights and restrictions in this EULA and Schedule H. No fixed package prices are stated in this Master EULA.

H.13 Special Corporate Licensing Terms

Any requirement outside the express scope of Corporate National or Corporate Worldwide must be submitted to Toni Studio for review. Toni Studio may approve additional permissions, exceptions, entities, brands, territories, infrastructure arrangements, or other licensing conditions through written terms expressly attached to or incorporated into the applicable Corporate Package. No additional rights are granted unless expressly approved and documented in writing by an authorized representative of Toni Studio. Such terms modify the applicable Corporate Package only to the extent expressly stated and do not create a separate standard Corporate package.

END OF AGREEMENT

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